




“THERE IS NO CHANCE.”

THEY SAY.

WE ARE DEFYING THE NAYSAYERS.

“WE THINK AHEAD.”
WE SAY.

WE ARE MOVERS AND SHAKERS. WE ARE DETERMINED.

A dramatic space scene featuring the Earth's horizon, the Moon, and two spacecraft streaking across the sky. The Earth's horizon is a bright blue arc on the left. The Moon is a large, orange sphere in the center. Two spacecraft are streaking across the sky from the top left towards the center. The background is a dark, starry space.

Many are saying: “Tesla is a little too ambitious for you.”
We say: “All of us have the potential to be great. Greatness
is what we have to offer.”

We have the courage, the arguments, and a strong team –
and we are convinced that we can create something great.

Nobody would have believed that humans would put
a foot on the Moon. Nobody would have believed that
people would be able to travel to the farthest reaches
of the Earth within just a few hours.

Believing in an idea has led to great accomplish-
ments throughout human history. We believe in great
things, defy the naysayers, and want to shape the
future together with Tesla.

WE WILL DO IT.

Time is precious.

We know all about the complexity of EU law and the organizational effort for large-scale projects. This is why we will provide a team of specialists from the areas of business, government, research & development, as well as construction planning and regional support, which will identify the best possible and most efficient solutions for you, take care of funding, and make applications for subsidies on your behalf.

An all-around care package, so to speak.

$$\begin{array}{ccccc} 50\% & + & 50\% & = & 100\% \\ \text{Time savings} & & \text{Risk minimization} & & \text{More opportunities} \end{array}$$

Our support for you

- We will reduce your equity capital requirements by having investors provide the property and/or the building
- We will provide the ideal infrastructure
- We will apply for the necessary permits
- We will support you in complying with European legal requirements
- We will offer connections with networks of potential suppliers in the surrounding areas
- We will arrange important and helpful contacts in government and business

We will ensure fast realization, little organizational effort, and low costs for you. The Western Palatinate offers exceptional opportunities and interesting potential.

TOO GOOD TO BE TRUE?

Why don't you take a closer look and discover what we have to offer. The Western Palatinate is an area that stands out because of its geographical location and its excellent infrastructure. Centrally located, future-oriented, offering high performance and great growth potential. In an exciting and safe economic area we are offering an extremely wide range of services and great potential for global players such as Tesla.



- Central location in Europe
- Direct access to the most important European markets: Germany, France, and Benelux
- Easy access to growth markets in the enlarged European Union



- Largest automotive market in Europe
- Economic stability
- German competence in logistics
- Attractive funding
- No direct competitors in the area



READY FOR
TAKEOFF?



ZWEIBRÜCKEN AIRPORT DEVELOPMENT SITE

≥ 250 acres

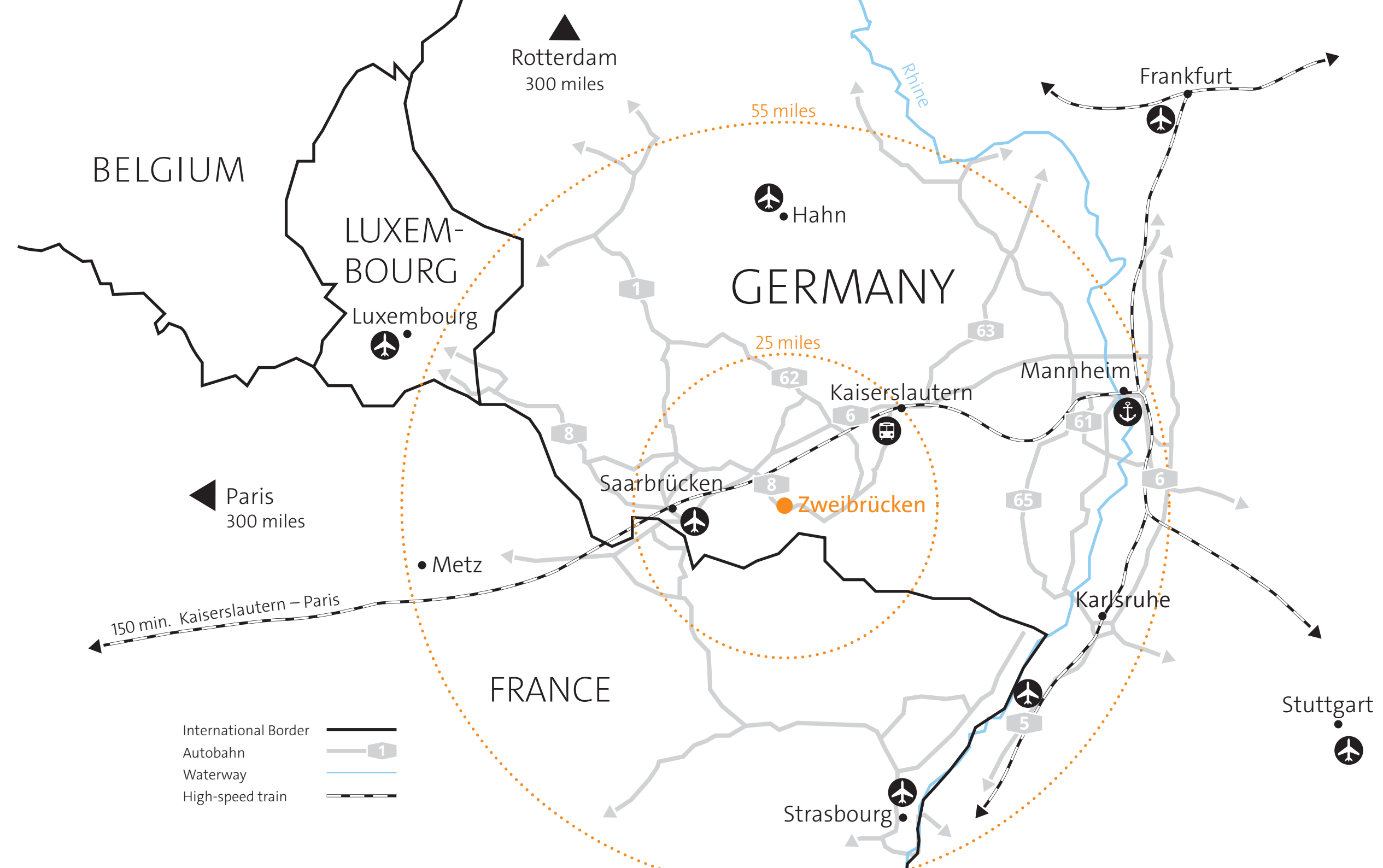
- Available immediately
- Direct connection to freeway ("Autobahn")
- Flat surface
- Conversion site



- 0 minutes to possible **rail connection**: former railway line available
- 2 minutes to direct access to **Autobahn A8** without passing through town, approx. 1.5 miles
- 37 minutes to **Saarbrücken Airport**: closest international airport, approx. 25 miles
- 40 minutes to **Ramstein Airbase**: largest US military base outside the United States, approx. 30 miles
- 90 minutes to the **Port of Mannheim**: second largest inland port in Europe, approx. 70 miles
- 105 minutes to **Frankfurt Airport**: largest European cargo airport, approx. 100 miles
- 120 minutes to Prüm: **Grohmann Engineering**, approx. 110 miles
- 300 minutes to the **Port of Rotterdam**: largest European port, approx. 300 miles

EXCELLENT CONNECTIONS

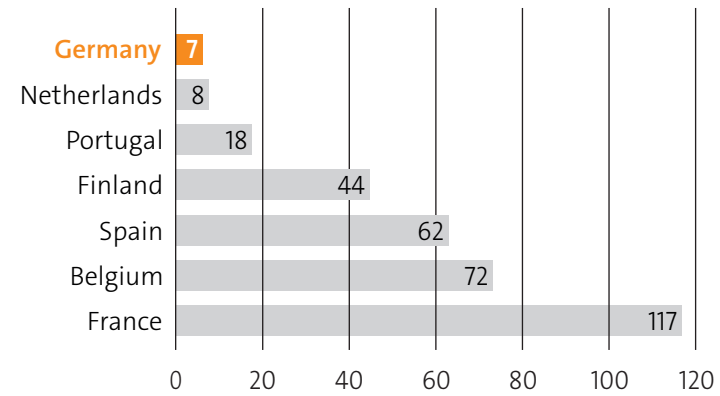
The German Autobahn is not only famous for having no speed limit in many parts, but, even more importantly, represents one of the most highly developed freeway systems in Europe. Thanks to its central location in Europe and its direct Autobahn access, the former Zweibrücken Airport offers short routes to other means of transport, such as ship, rail, and air cargo, and thus enjoys optimal connections. The excellent German energy and communication networks ensure that broadband availability is a given.



A STRIKING SITE — NOT A SITE OF STRIKES

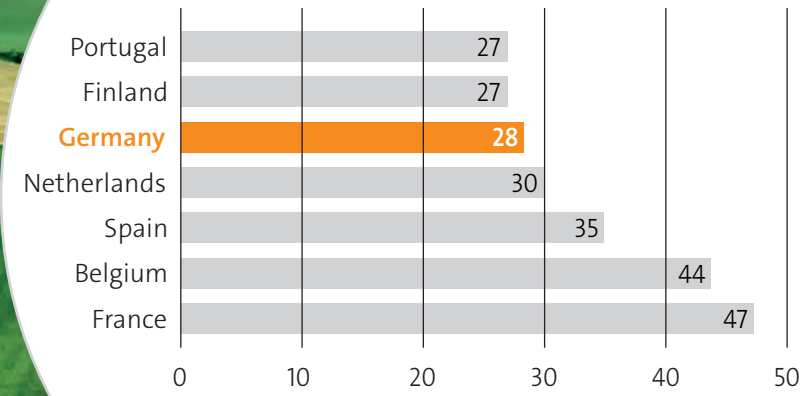
GIGAFACTORY 1200 x 470 yd.

Strike Days
in Comparison



Average number of work days lost per year due to strikes, per 1,000 employees; average from 2006 to 2015

Non-Wage Labor Costs
in Comparison



Employers additionally pay x euros of non-wage labor costs for every 100 euros of gross income

Laissez-faire is not part of German nature. The German work mentality is characterized by reliability, quality, and efficiency. This fundamental attitude to work is not only reflected in very high productivity, but also in low strike inclination compared to other European countries.

Furthermore, Germans work six weeks more per year than our French neighbors, and non-wage labor costs are lower than in France or the Netherlands, for example.

Low strike inclination

Excellent work ethics

Few sick days

Competitive tax rates

HIGH PRODUCTIVITY



US-PLUGIN ALREADY INSTALLED

For more than 70 years, the people in the Western Palatinate have been living door-to-door with more than 50,000 people from English-speaking countries.

Ramstein, the largest US military base outside the United States, is located only about 30 miles from the former Zweibrücken Airport. From 1951 to 1969, Zweibrücken Airport was used by the Royal Canadian Air Force.

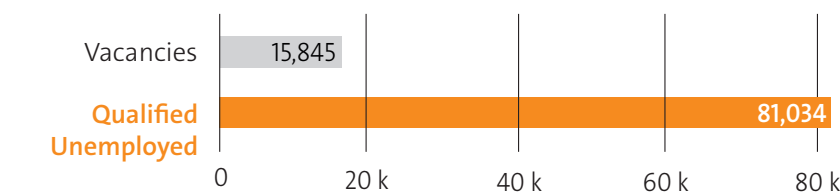
For generations, friendly relations have traditionally been strong in the population. The influence of American culture can be clearly felt:

- Large number of people speaking English
- Cultural openness
- An international school



Labor force potential in the region

- High workforce potential
- Funding programs for workforce training
- Availability of specialist workers



QUALITY RULES, EFFICIENCY WINS

Germany is well known for its excellent quality and production standards. In addition, the level of automation is high. These are some of the reasons why products made in Germany are so popular and why we are the largest export nation in Europe. This is also reflected in the gross domestic product. Furthermore, our economic and political stability in combination with legal certainty is unsurpassed in this form in Europe. This makes Germany an ideal production site for technical products.

Largest export
nation in Europe

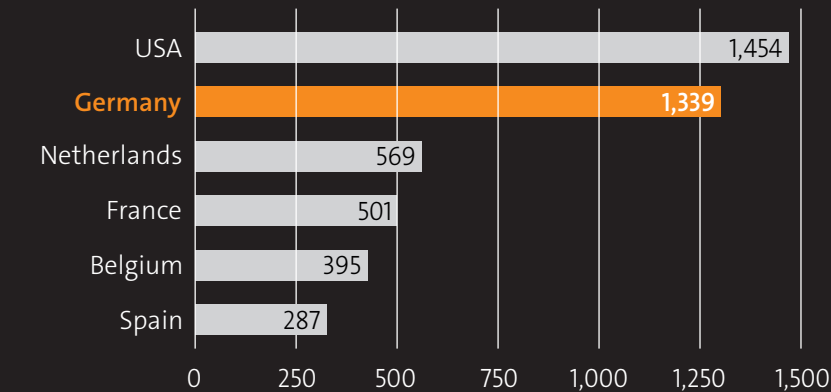
Safe investment environment

Home of the competing premium brand
automotive manufacturers

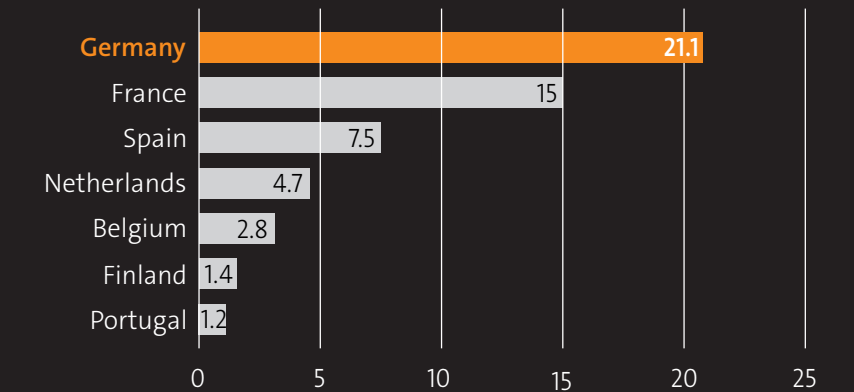
High technology competence

Vicinity to various universities
and software and
IT research institutions

Exports in 2016 (in billions of US dollars)

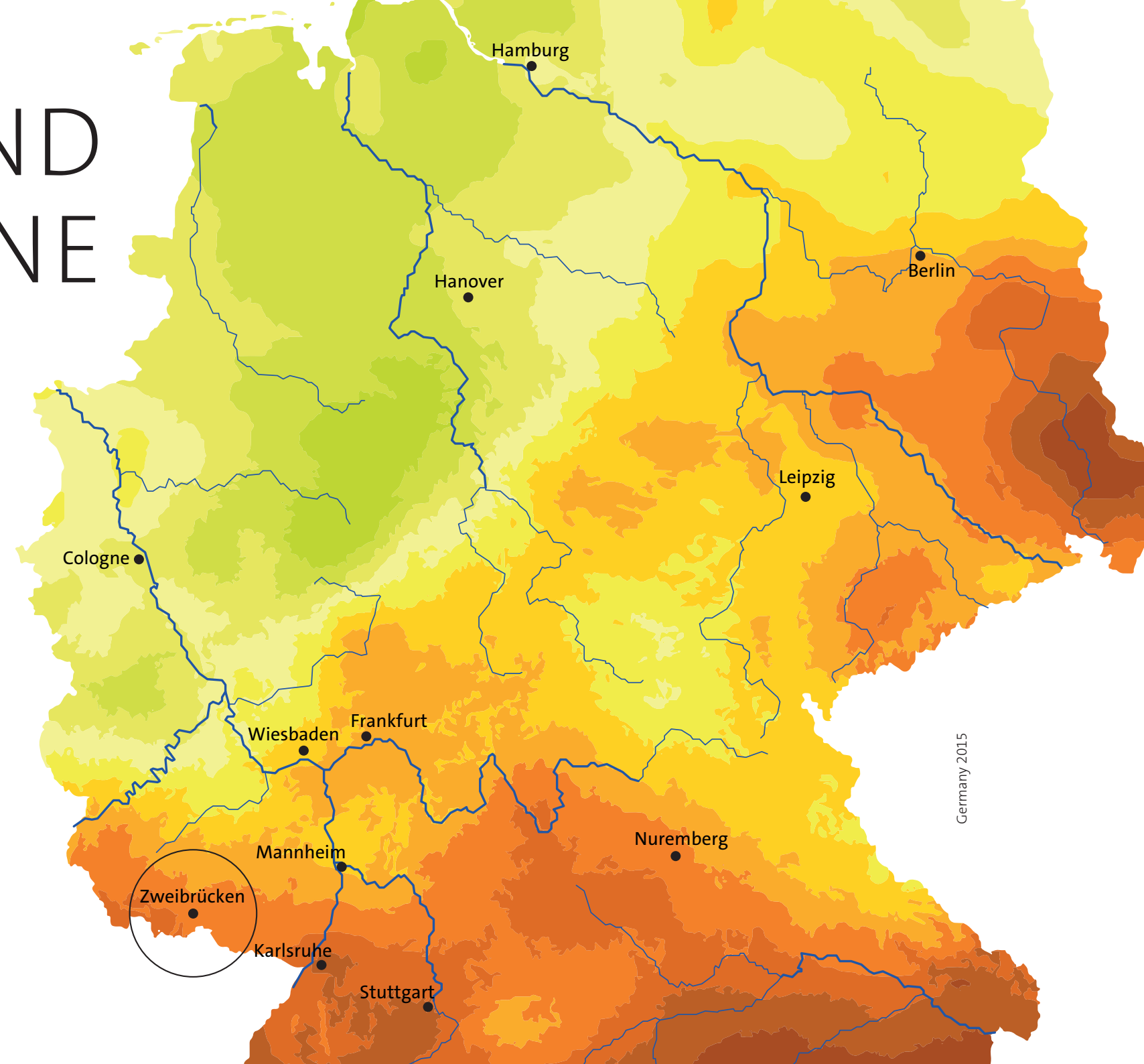
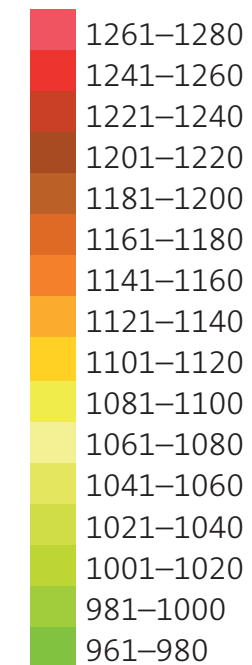


Proportion of EU GDP in 2016 (%)



RISE AND SHINE

kWh/m²



Germany 2015



Ambitious political goals to promote e-mobility

- Expansion of the network of charging stations
- Subsidies for electric vehicles
- Increased attractiveness of electric vehicles due to driving bans as a consequence of particulate pollution
- Great interest in decentralized storage possibilities

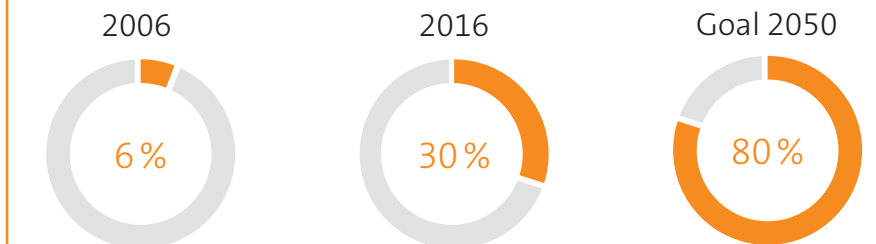
With 4,607,436 kWh per year, Zweibrücken finds itself on the sunny side of Germany. Following the start of the nuclear power phase-out, the importance of regenerative sources of energy has strongly increased all over Germany. The energy transition has the backing of the government and is supported by subsidies, which is reflected in a strong increase in the production of solar and wind power. Now the issue is to create decentralized, marketable storage possibilities and to use the existing potential.



Transition to regenerative energy

- Funding for the use of regenerative energy
- High demand for storage capacities due to increasing proportion of electricity generated from wind and photovoltaics

Proportion of regenerative energy in power generation



1

point of contact for
all your needs!

Easy access to
European growth
markets



Good reachability
of the most important
sales markets



High motivation,
commitment, and work
quality with decreasing
unit labor costs

Large
number of
people speaking English



High
productivity
and efficiency



Central location
in Europe



Political &
economic
stability



Excellent transportation
connections

Strongly growing
demand for
storage capacities



Handling of
complex planning
and permit processes



Large
workforce
potential



Attractive
funding possibilities



WHY US? WHY HERE? OVERVIEW OF FACTS

NOT ONLY THE FACTS COUNT. YOU NEED PEOPLE WHO ARE PASSIONATE ABOUT WHAT THEY DO.

We – the umbrella organization ZukunftsRegion Westpfalz (Western Palatinate Region of the Future Initiative) – are bundling the forces in the region. We are entrepreneurs as well as people in positions of responsibility in government and society, and we successfully implement our joint ideas and designs.

With a strong and competent team we support projects and stimulate new activities. Through our networks we help to bring together a wide variety of stakeholders for particular topics and create networks among them.

Unbureaucratic support, fast decision-making, flexible actions, and trustful collaboration are characteristics of our work.



WE ARE READY!

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